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Spring Hair & Color Forecast

with Red Market Miami Salon

Parisian hair trends are taking over. Effortless movements, natural coloring hues and bold, yet realistic cuts emphasize styles including the butterfly cut, a modern take on the 70’s shag, new and high-brow bangs and shorter, chic styles like the blunt bob.

Experts at Red Market Miami Salon (miami.redmarketusa.com), in Bal Harbour, which boasts Parisian hair couture, say this season is all about shiny, bouncy, healthy hair. Out are beach waves and in are sleek styles exuding elegance and sophistication. “We are soaring into Paris this spring and summer,” says celebrity stylist and co-founder of the esteemed Red Market Miami Salon, Jean Marc Durante. “The season is simply Tres Chic!”

Top billing this goes to the shorter cuts we are seeing such as the French-girl bob and jawline bob, according to Jean Marc. The trendy cropped cut lays slightly blunt with lots of texture and movement and is accentuated with a fringe accent. Also hot this season is the Fob, a modern iteration of the classic 1960’s flip bob, which showcases less volume on the crown and a sweet and subtle flick at the ends, says Jean Marc.

Another retro look we will see this spring and summer is the shag, which boasts a choppy, grown out layered look which gives off effortless style and minimal maintenance. (A welcome plus come the height of humidity season!)

Bangs are back and with a vengeance, as well. The face-trimming fringe comes in a variety of shapes and sizes. When considering bangs, Jean Marc says the most important element to consider is finding the right style to fit your face shape. Curtain bangs usually work across the board, as compared to the side bangs or straight bangs which work well for longer faces or more angular shapes.

Color palettes this season include strawberry reds, which are a vibrant fusion of red and blonde tones, which create a warm, sun-kissed appearance. “This look offers a playful yet sophisticated appeal, suitable for those looking to add warmth and brightness to their look,” says Red Market Miami Salon senior colorist Miguel Vargas. “Spring 2025 is all about warmth, vibrancy and dimension. We’ll see a great deal of rich reds, sunlit blondes and luminous metallics blended with deep, luxurious brunettes, which all project



effortless yet bold natural looks.” There’s a massive fusion of silver tones this spring, creating a majestic effect. This innovative color trend offers a fresh take on a traditional blonde and gray combination and adds a modern and fun twist!

The bronde consists of a blend of brunette and blonde tones accented with golden and honey highlights, which offers a laid-back, bohemian vibe. The multi-tonal shade is less damaging than brighter blondes, making it a very low maintenance yet stylish color choice.

We’ll also see a great deal of cherry cola, which is a deep, rich, red hue reminiscent of the popular soft drink. The shade provides a bold yet sophisticated look that adds depth and dimension. It’s especially flattering on those with darker hair. Whether it’s a cut, new way of styling or new color to accent your persona, the sky is the limit this spring. Oui, Oui!

About Red Market Miami Salon

Nestled in the heart of the world-renowned Bal Harbour Shops, Red Market Miami is a luxury salon offering an unparalleled blend of French-inspired

elegance and modern techniques. With an additional location in New York City, Red Market Miami has become a destination for those seeking the highest standards of hair artistry and service.

At Red Market Salon, Miami, their story is defined by their talented team of hair artists. They are committed to bringing together the best stylists and colorists from around the world, ensuring each guest receives personalized attention and exceptional results. Their stylists stay on the cutting edge of hair trends, specializing in precision cuts, balayage hair, and other advanced techniques that set us apart as the best salon in South Florida.

Miami’s unique fusion of international trendsetters fuels our team’s creativity, inspiring them to innovate and deliver the most forward-thinking services in the industry. At Red Market, they believe that their team of artists is the key to creating a truly elevated salon experience, making us the go-to destination for luxury hair services in Bal Harbour and beyond.

Website: miami.redmarketusa.com
Instagram: [@Red Market Miami](#)